

Evaluation of Risk-based Re-Authentication Methods

Stephan Wiefling^{*#}, Tanvi Patil⁺, Markus Dürmuth[#], Luigi Lo Iacono^{*}

H-BRS University of Applied Sciences (*)

Ruhr University Bochum (#)

UNC Charlotte (+)



Email Password Sign in Forgot password?

Email or Phone Password Log In
Forgot account?

Email Address

Password Show password

Remember me

Log in

[Forgot password?](#)

Don't have an account? [Sign up](#)

Log In Sign Up
Username
Password
Trouble logging in?

Log in to Twitter

Phone, email or username

Password

Log In Remember me · [Forgot password?](#)

Log in

Username
Enter your username

Password
Enter your password

Keep me logged in (for up to 365 days)

Log in

Phone number, username, or email

Password

[Forgot password?](#)

Log in

Phone or email

Password

Log in [Forgot your password?](#)

Sign in

Email (phone for mobile accounts)

Password [Forgot your password?](#)

Sign in

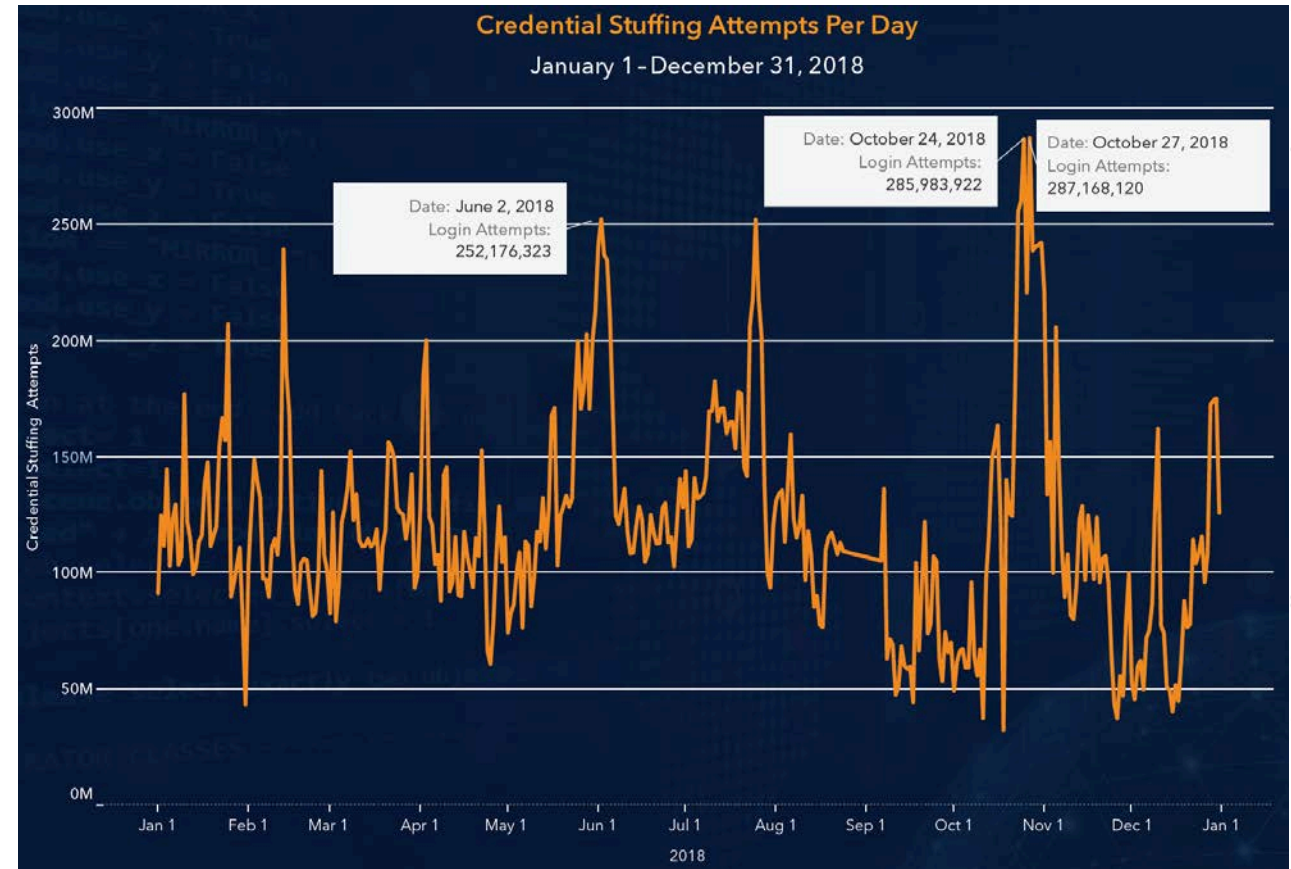
By continuing, you agree to Amazon's [Conditions of Use](#) and [Privacy Notice](#).

Keep me signed in. [Details](#)

Sign In
Email or phone number
Password
Sign In
 Remember me
[Need help?](#)

Motivation

- Weaknesses in password-based authentication increase
- Large-scale password database leaks
 - Credential Stuffing
- Intelligent password guessing*
- Phishing



Akamai: Credential Stuffing: Attacks and Economies. In: [state of the internet] / security, vol. 5 (2019)

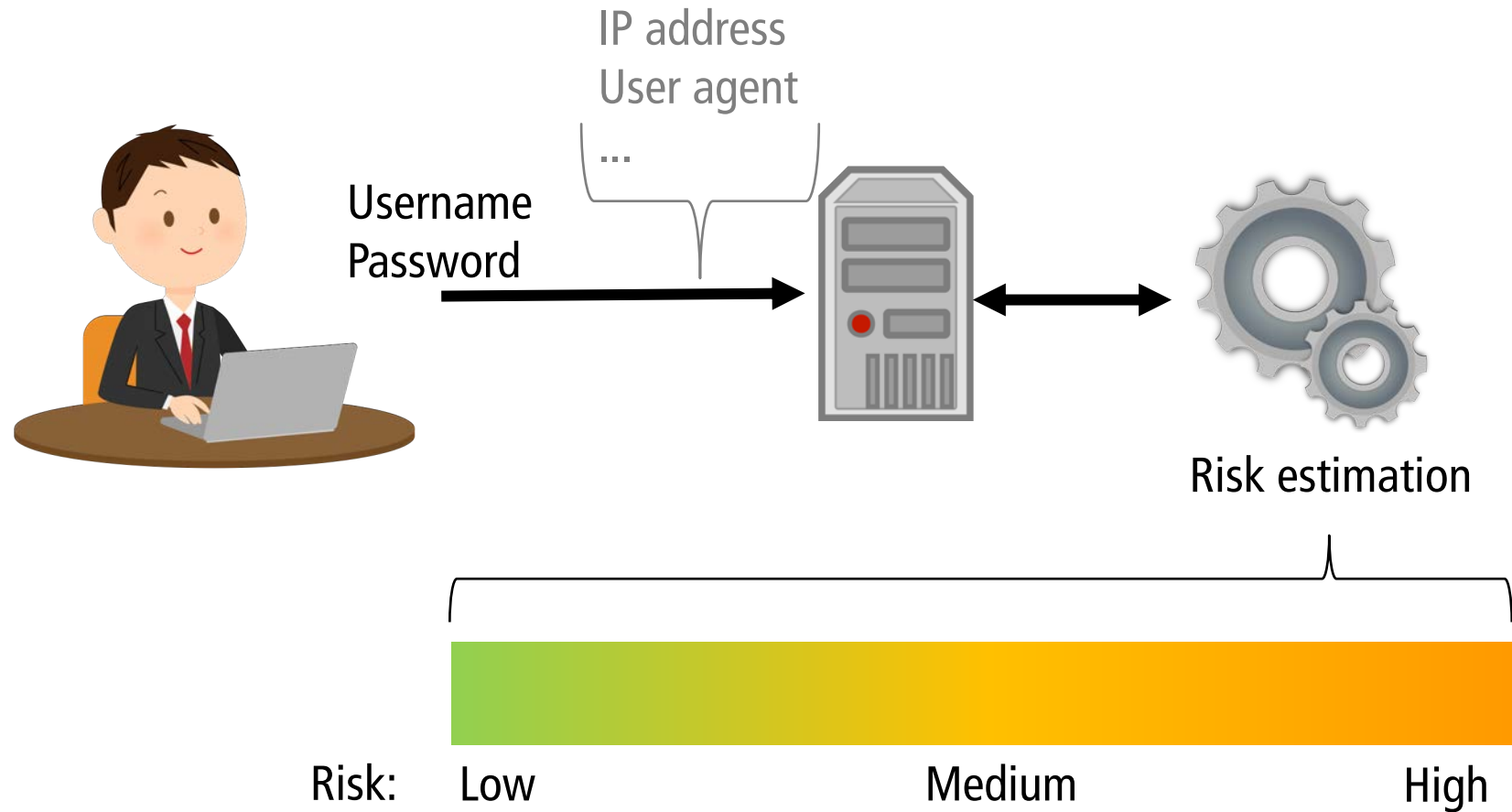
*D. Wang et al.: Targeted online password guessing: An underestimated threat. In CCS '16. ACM (2016)

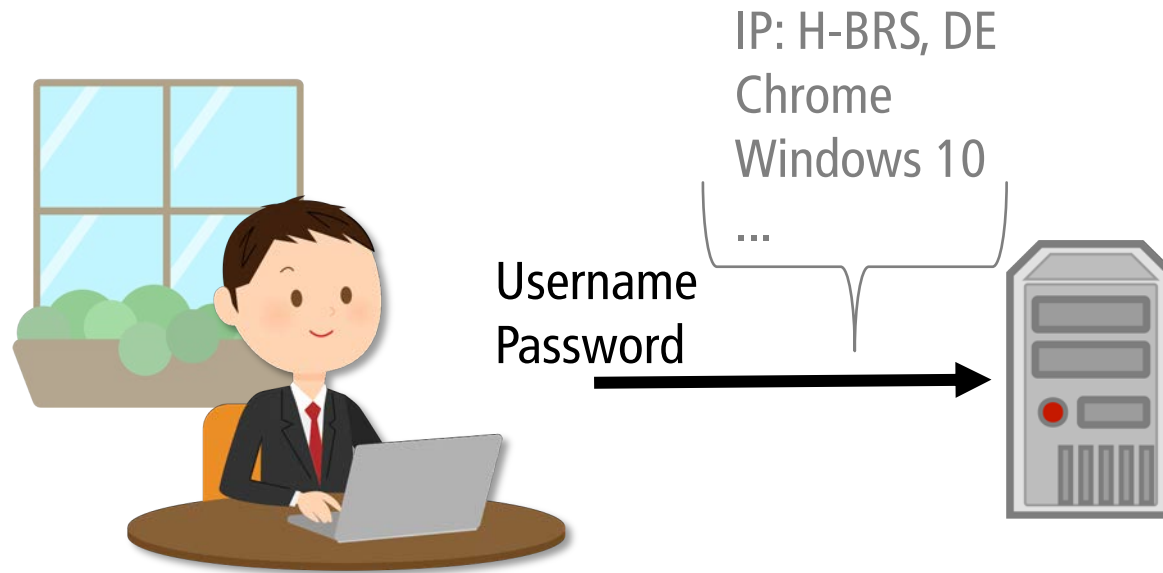
Motivation

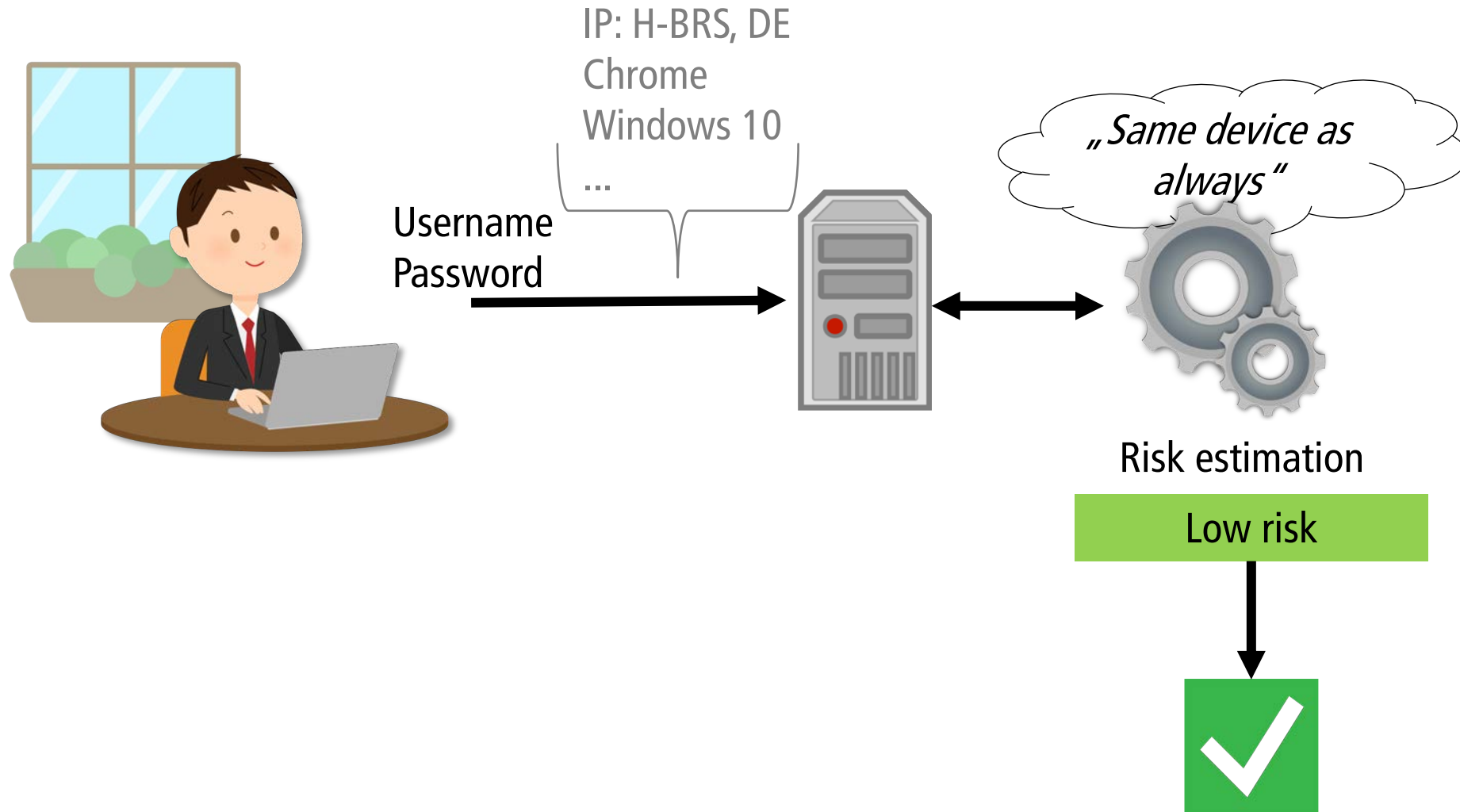
- 2FA is unpopular
- <10% of all Google accounts used 2FA in January 2018*

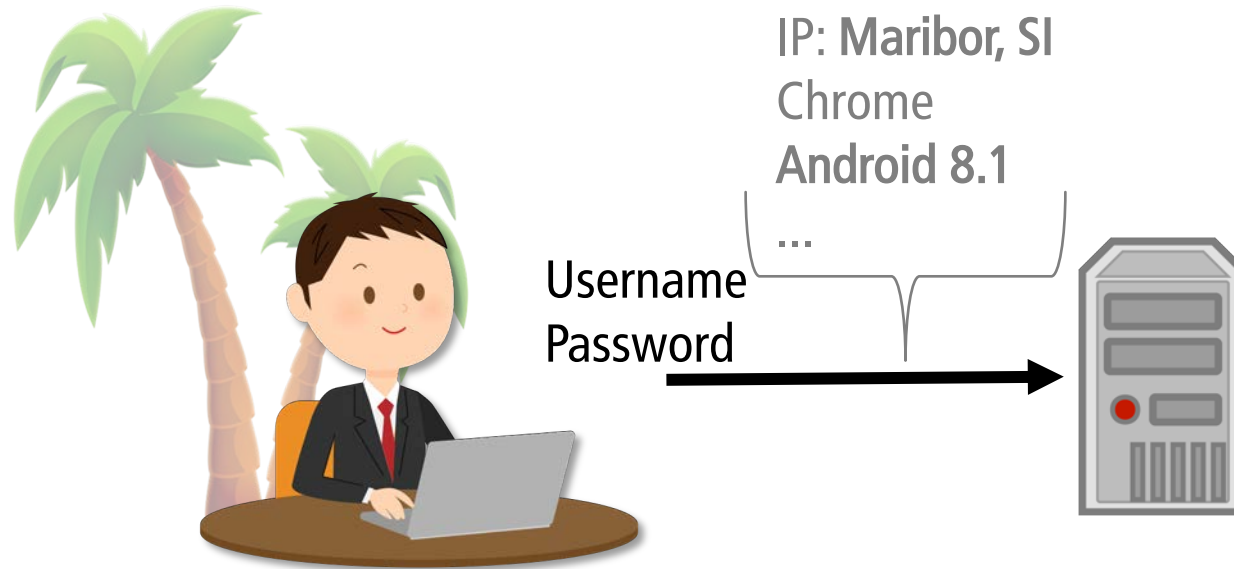
→ Using Risk-based Authentication
to increase account security
with minimal impact on user interaction

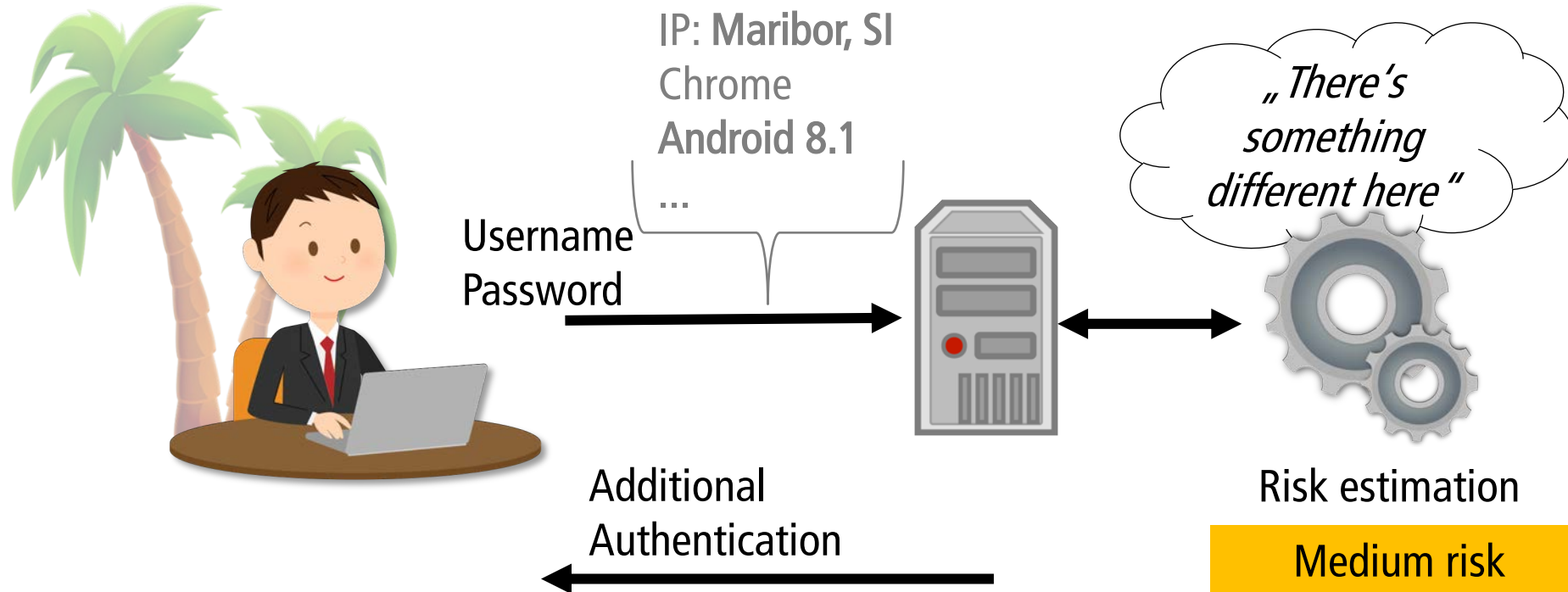
*Milka, G.: Anatomy of Account Takeover. In: Enigma 2018. USENIX (Jan 2018)

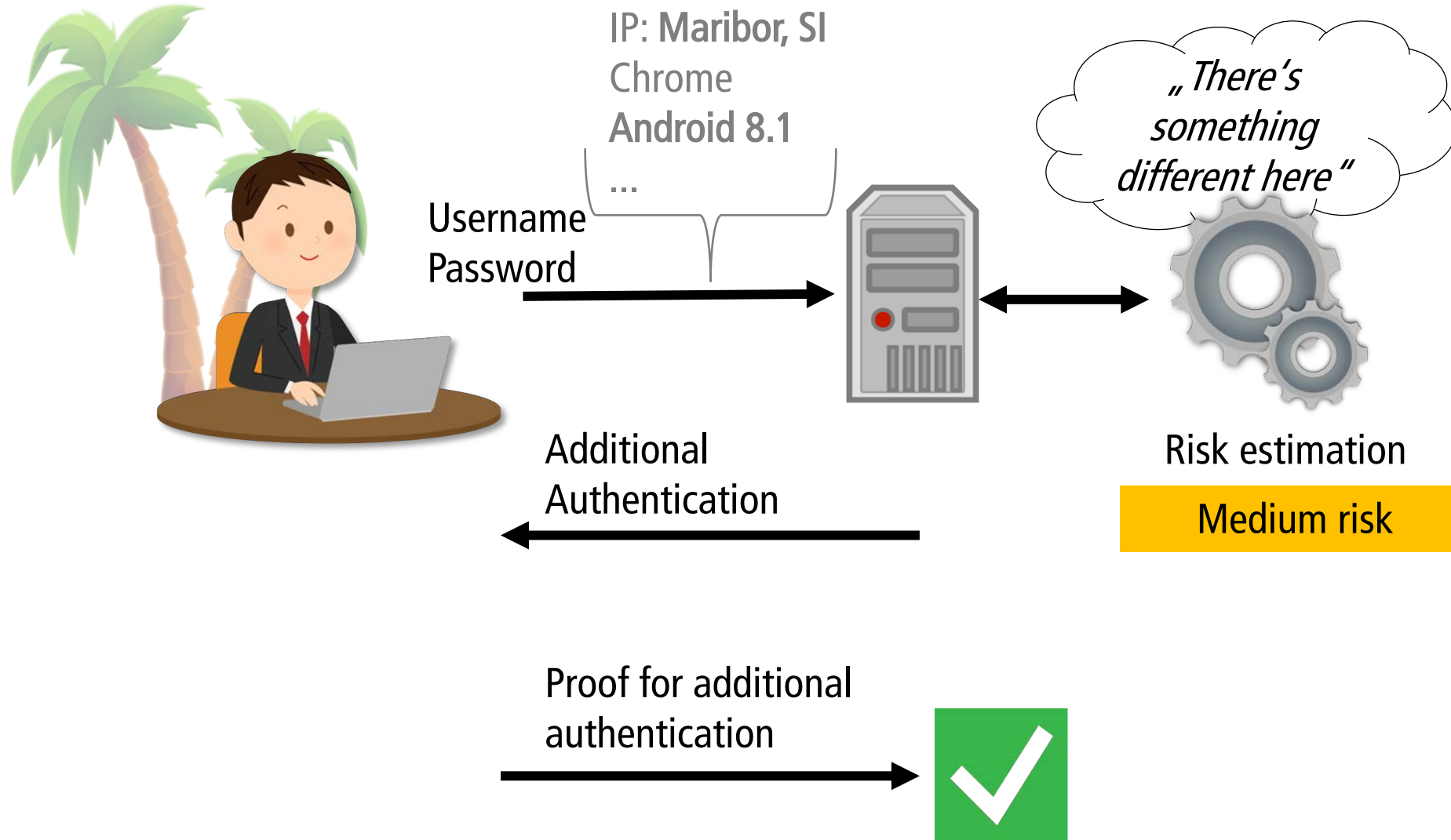












Risk-based Authentication

- Recommended by NIST digital identity guidelines^[1]
- Used by large online services^[2]
- More usable than comparable 2FA methods^[3]

[1] Grassi et al.: Digital identity guidelines. Tech. Rep. NIST SP 800-63b (2017)

[2] Wiefling et al.: Is This Really You? An Empirical Study on Risk-Based Authentication Applied in the Wild. In: IFIP SEC '19. Springer (2019)

[3] Wiefling et al.: More Than Just Good Passwords? A Study on Usability and Security Perceptions of Risk-based Authentication. In: ACSAC '20. ACM (2020)

NIST Special Publication 800-63B

Digital Identity Guidelines

Authentication and Lifecycle Management

Paul A. Grassi
James L. Fenton
Elaine M. Newton
Ray A. Perlner
Andrew R. Regenscheid
William E. Burr
Justin P. Richer

Privacy Authors:
Naomi B. Lefkowitz
Jamie M. Danker

Usability Authors:
Yee-Yin Choong
Kristen K. Greene
Mary F. Theofanos

This publication is available free of charge from:
<https://doi.org/10.6028/NIST.SP.800-63b>

NIST
National Institute of
Standards and Technology
U.S. Department of Commerce

Current practice*

- Email verification
- Six digit code
 - Major impact on time exposure and usability
 - But not studied so far!

Service	Requested authentication factors
Amazon	▪ Verification code (email*, text message)
Facebook	▪ Approve login on another computer ▪ Identify photos of friends ▪ Asking friends for help ▪ Verification code (text message)
GOG.com	▪ Verification code (email)*
Google	▪ Enter the city you usually sign in from ▪ Verification code (email, text message, app, phone call) ▪ Press confirmation button on second device
LinkedIn	▪ Verification code (email)*

*Wiefling et al.: Is This Really You? An Empirical Study on Risk-Based Authentication Applied in the Wild. In: IFIP SEC '19. Springer (2019)

Overview

- Study
- ↓
- Results
- ↓
- Conclusion

Overview

- Study
- ↓
- Results
- ↓
- Conclusion

Study Procedure

- 1. Registration
- 2. Login
- 3. Exit survey



Study Procedure

- 1. Registration
- 2. Login
 - Re-Authentication requested
 - Method differed in each condition
- 3. Exit survey

Method 1: State of the Art (in use)

- Code-based method
- Code in email body


Your personal security code

Dear  user,
Someone just tried to sign in to your  account.

If you were prompted for a security code, please enter the following to complete your sign in:

166832

If you were not prompted, please change your password immediately in the profile settings of cloust.de.

Thanks, the  Team

Verify Your Identity

For security reasons, we would like to verify your identity. This is required when something about your sign in activity changes, like signing-in from a new location or new device.

We've sent a security code to the **email address of your mTurk account**. Please enter the code to sign in.



Continue

Did not receive email? [Resend code.](#)

Method 2: Subject Line (new)

- Code-based method
- Code in email body and subject line


966601 is your personal security code

Dear  user,
Someone just tried to sign in to your  account.

If you were prompted for a security code, please enter the following to complete your sign in:

166832

If you were not prompted, please change your password immediately in the profile settings of cloust.de.

Thanks, the  Team

Verify Your Identity

For security reasons, we would like to verify your identity. This is required when something about your sign in activity changes, like signing-in from a new location or new device.

We've sent a security code to the **email address of your mTurk account**. Please enter the code to sign in.

Continue

Did not receive email? [Resend code.](#)

Method 3: Link (new)

- Link-based method
- Verification link in email body

Your personal confirmation link

Dear [redacted] user,
Someone just tried to sign in to your [redacted] account.

If you were prompted to open a confirmation link, please click the link below to complete your sign in:

[https://\[redacted\]/verify/vxno8ykjdyabx5zweuvoanqe42vgv0nj](https://[redacted]/verify/vxno8ykjdyabx5zweuvoanqe42vgv0nj)

This link expires in 15 minutes.

If you were not prompted, please change your password immediately in the profile settings of cloust.de.
Thanks, the [redacted] Team

Verify Your Identity

For security reasons, we would like to verify your identity. This is required when something about your sign in activity changes, like signing-in from a new location or new device.

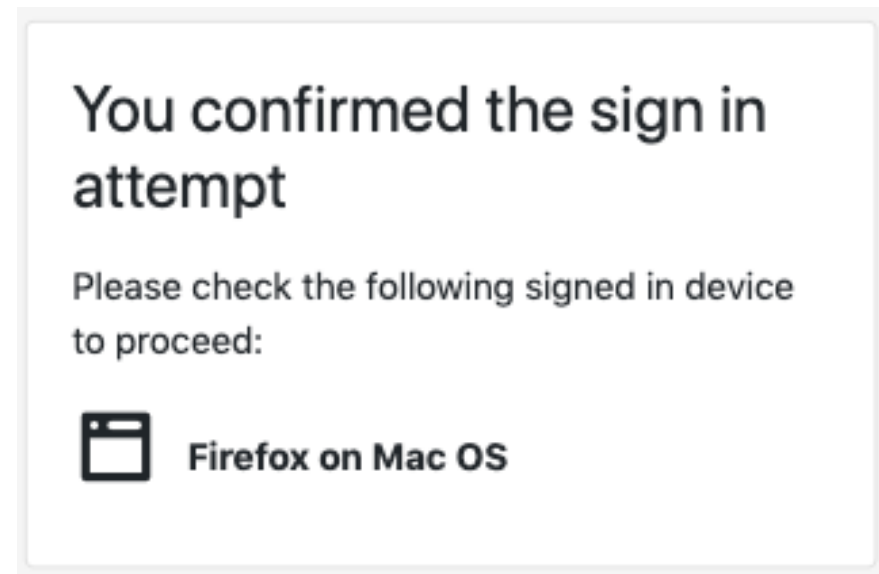
We've sent a confirmation link to the **email address of your mTurk account**. Please click this link to sign in.



Did not receive email? [Resend link.](#)

Method 3: Link (new)

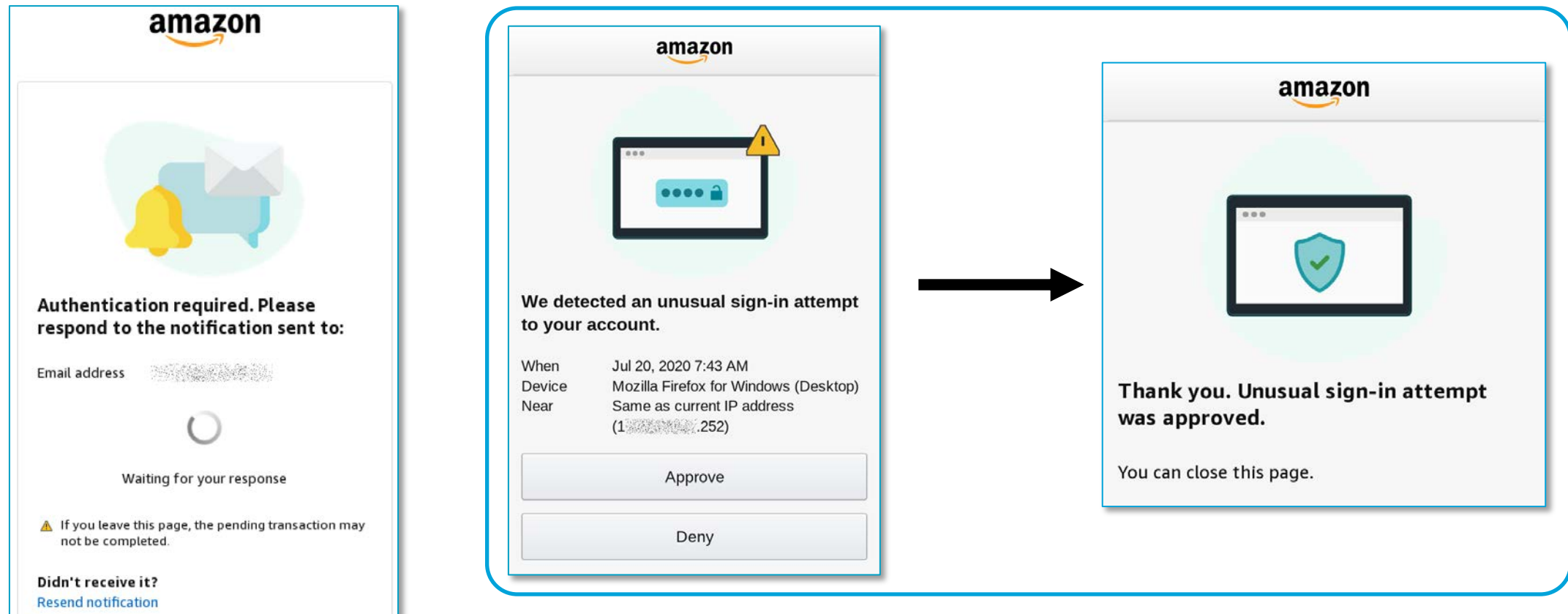
- Extra confirmation when confirmation device is different*



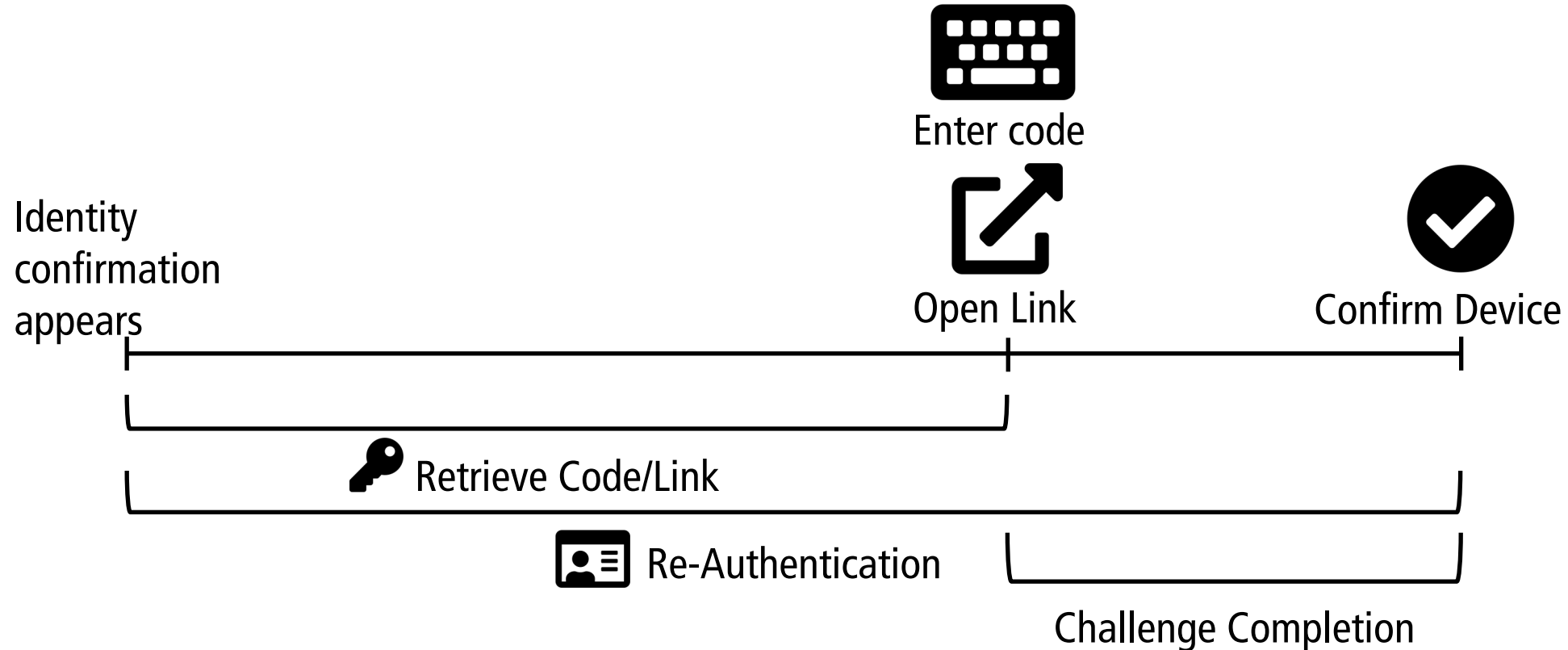
*Based on Google's Android device confirmation dialog

Method 3: Link (new)

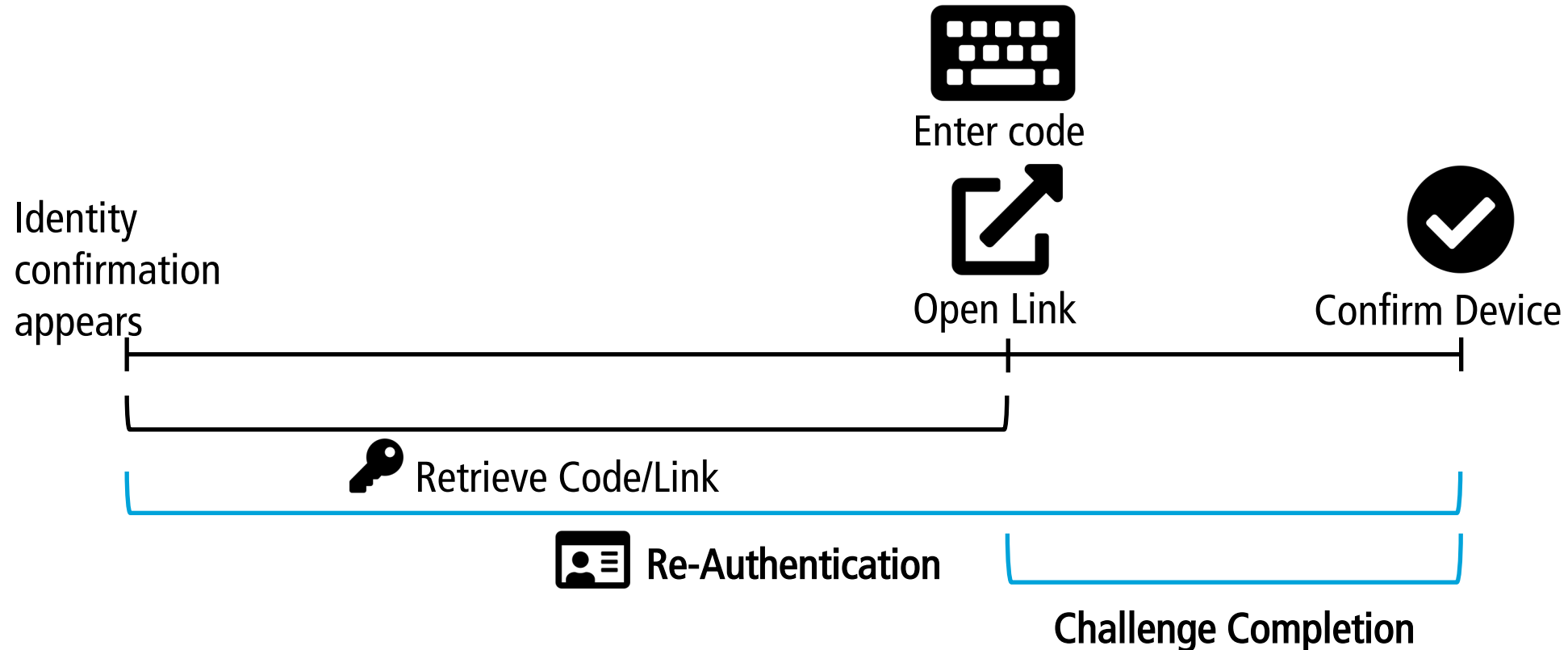
- Amazon deployed method one year after our study



Timings: Measurement



Timings: Measurement



Study Procedure

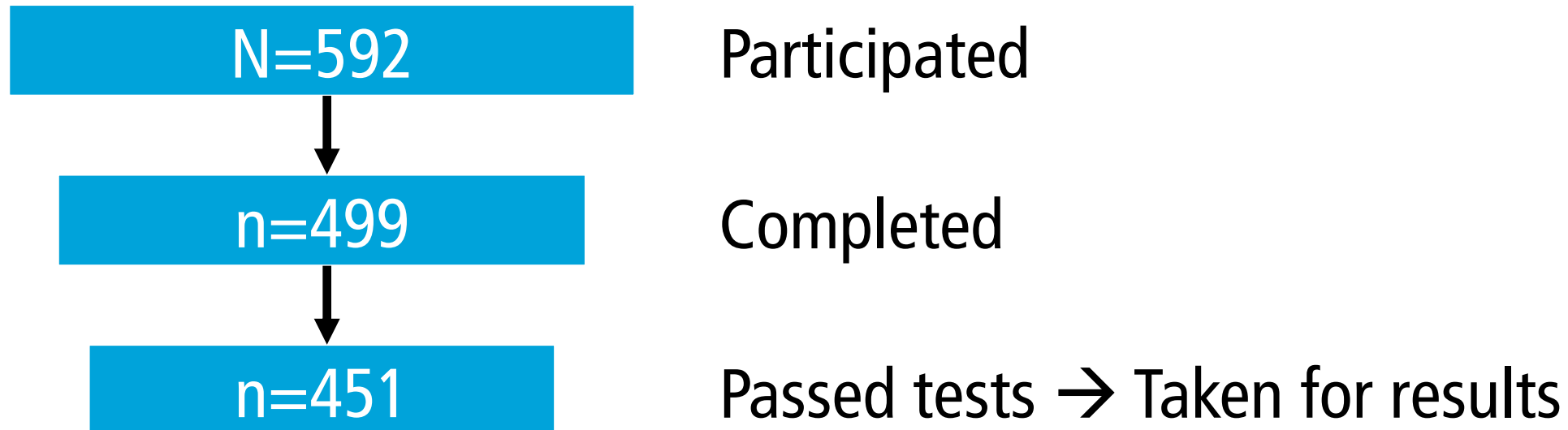
- 1. Registration
- 2. Login
- 3. Exit survey

Overview

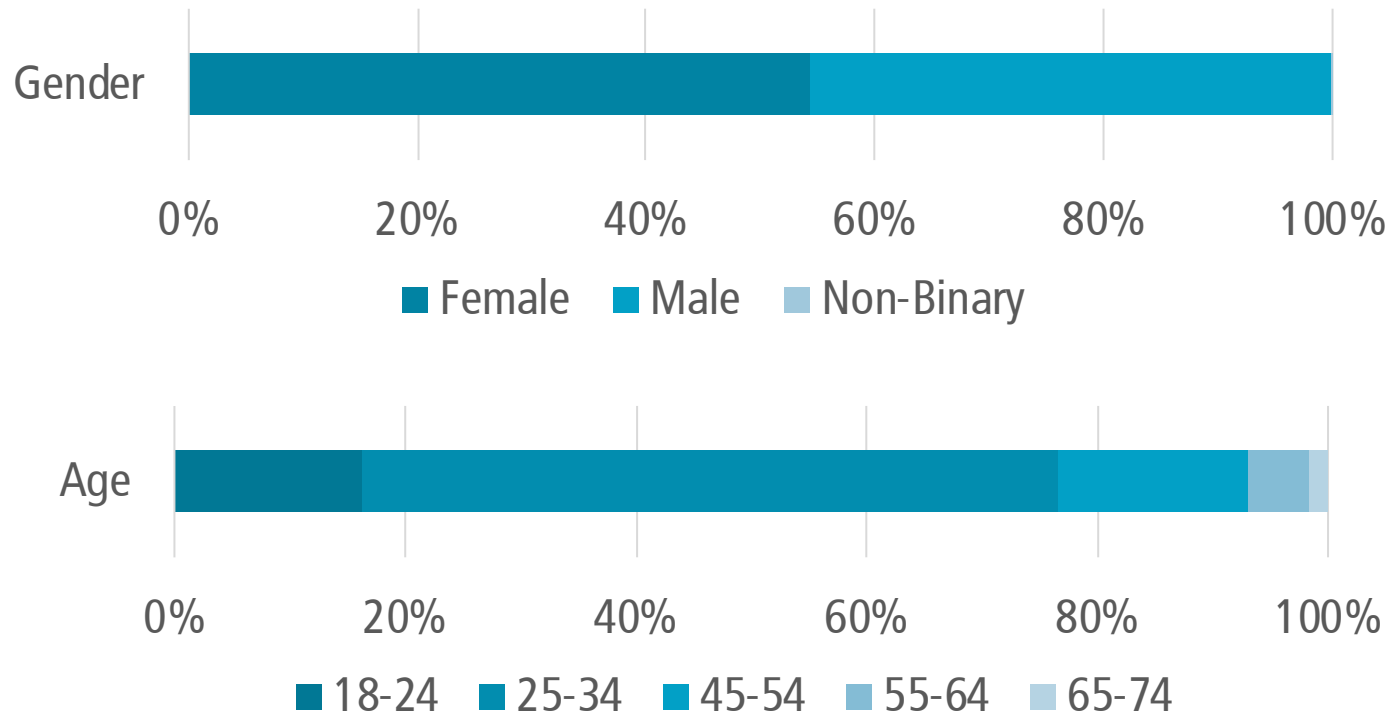
- Study
- ↓
- **Results**
- ↓
- Conclusion

Results: Demographics

- Recruited via MTurk



Results: Demographics (n=451)



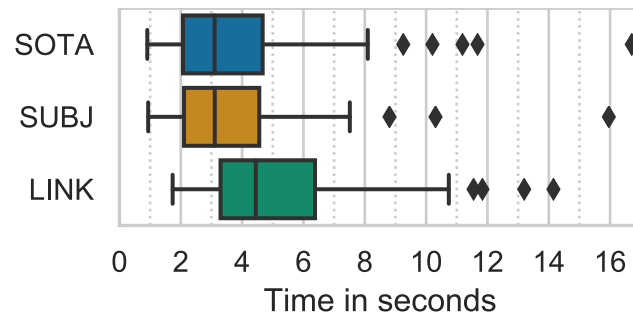
- Associate degree or higher (63%)
- No computer science background (74%)

Results: Timings

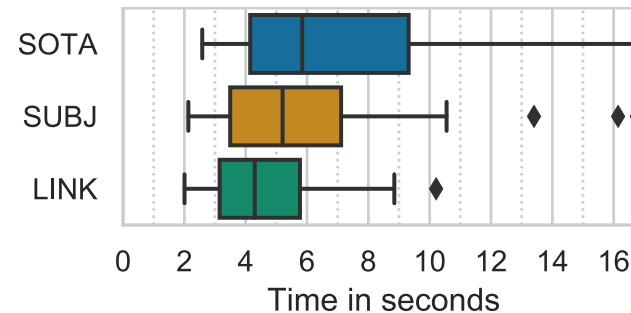
- Challenge completion time:
 - Median: 6 seconds
 - No significant differences between devices
- Re-Authentication time:
 - Median: 34 seconds

Results: Challenge Completion Time

- Faster in two cases (each $p < 0.01$)
 - Code-based: Desktop PC for login + authentication
 - Link-based: Desktop PC for login, mobile device for authentication



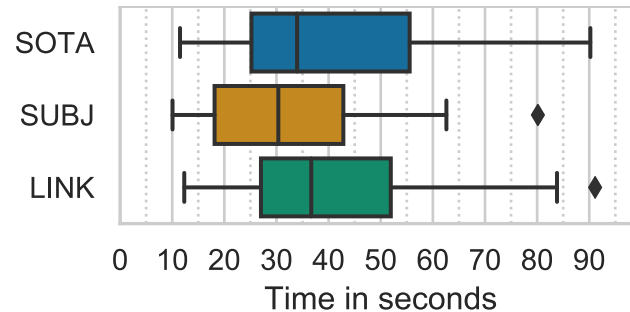
Desktop/Desktop



Desktop/Mobile

Results: Re-Authentication Time

- Faster with code in subject line and body
 - Desktop PC for login + authentication ($p=0.02$)



Desktop/Desktop

Results: Feelings

- Question in exit survey*

Question 2 of 7

Please list three feelings you might have after you were asked to verify your identity?

Feeling 1

Feeling 2

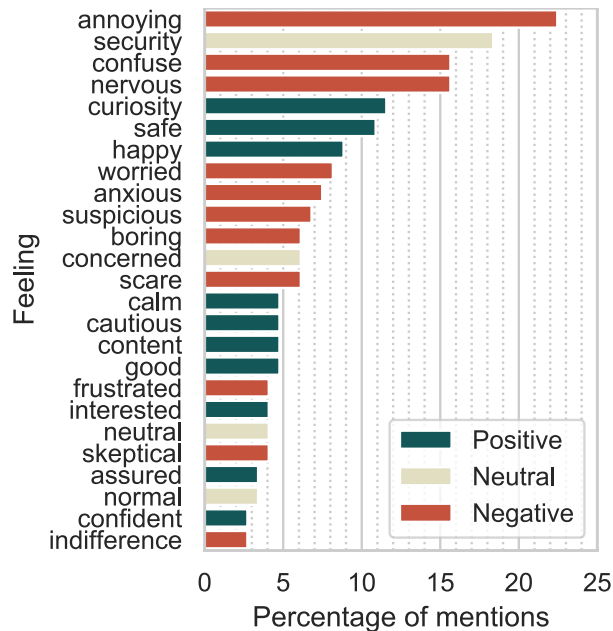
Feeling 3

Next question

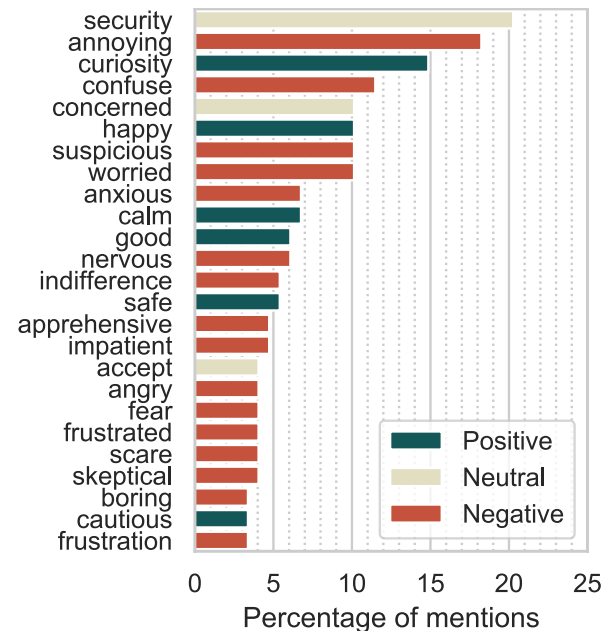
*Question similar to Golla et al. (CCS '18)

Results: Feelings

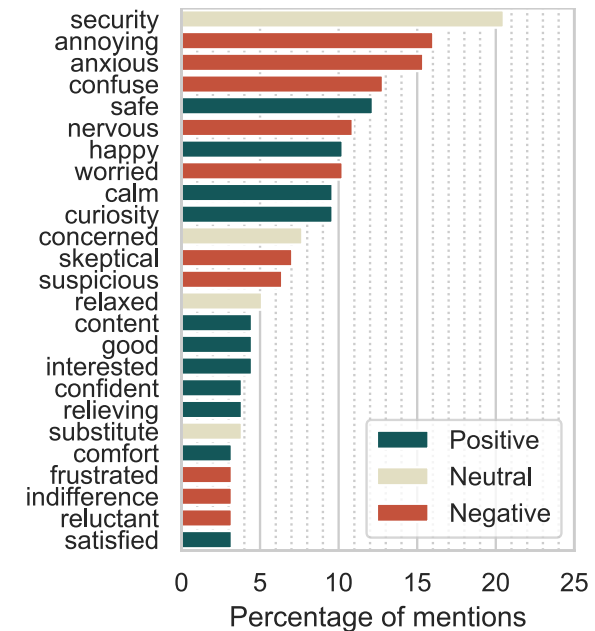
- Similar number of mentions in all conditions
- With three exceptions



State of the art (Code in body)



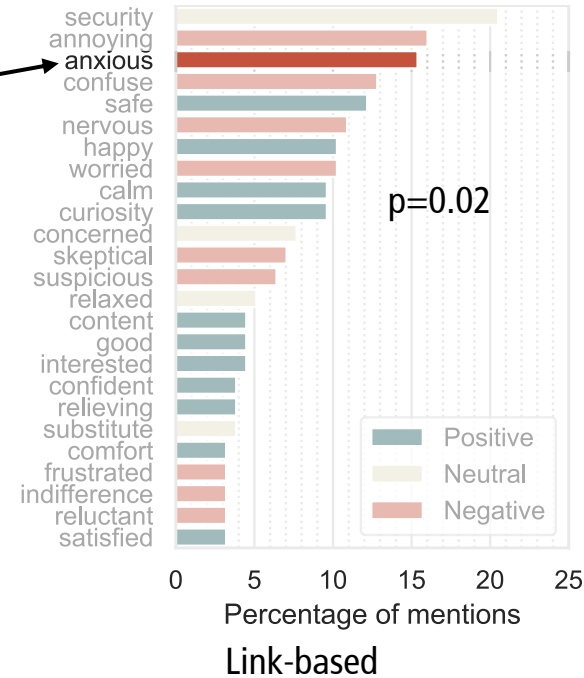
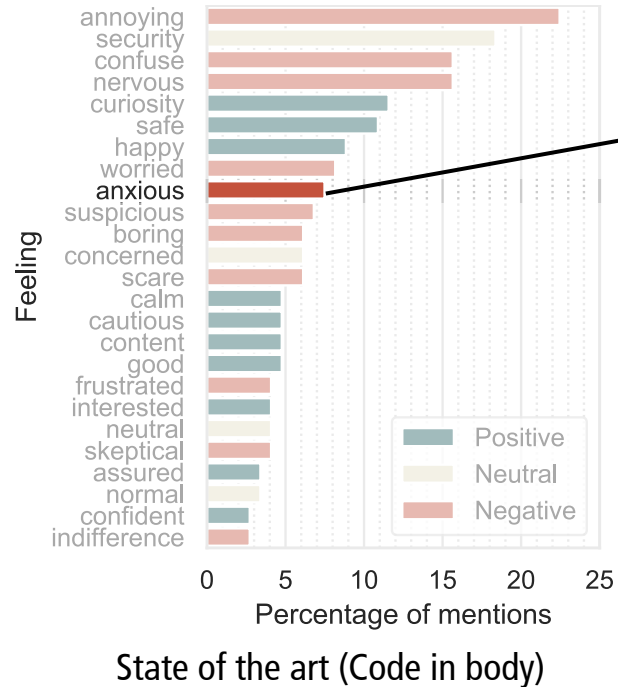
Code in body + subject line



Link-based

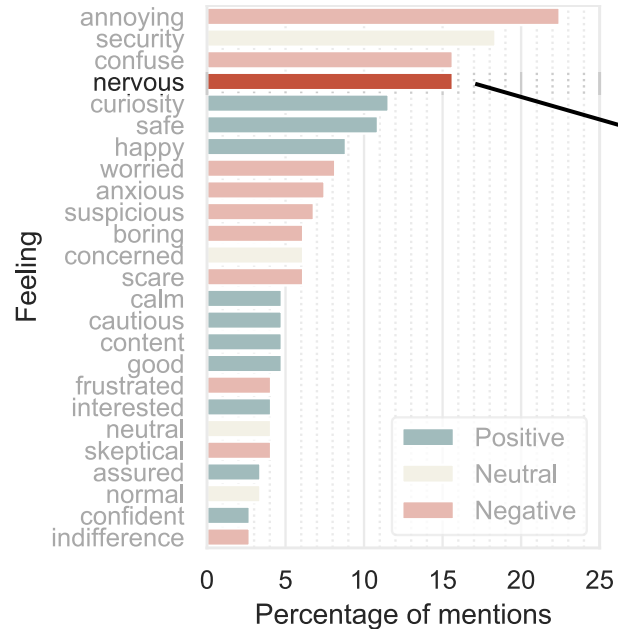
Results: Feelings

- Link-based method made users significantly more anxious than code-based methods

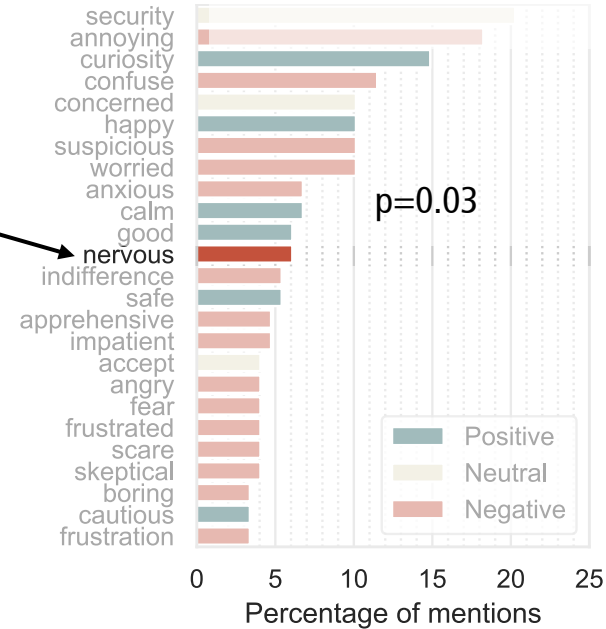


Results: Feelings

- Code in subject line and body made significantly less nervous



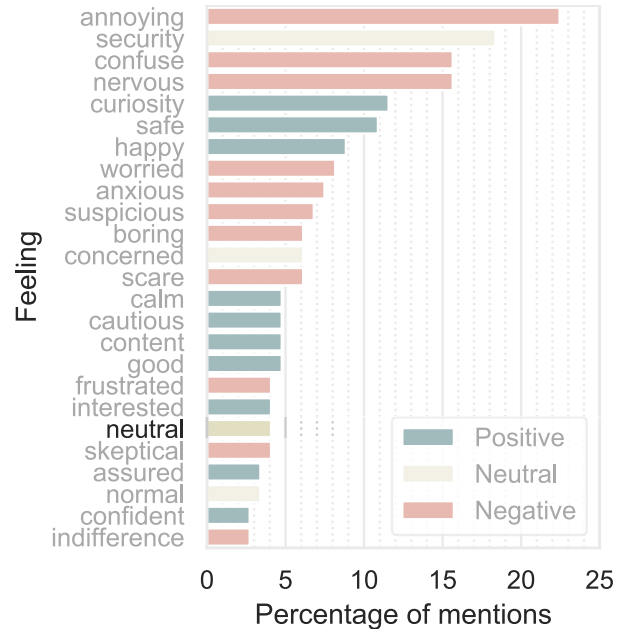
State of the art (Code in body)



Code in body + subject line

Results: Feelings

- Code in subject line significantly more neutral ($p=0.04$)



State of the art (Code in body)

State of the art	Code in body + subject line	Link-based
4.1%	0.7%	0.6%

Overview

- Study
- ↓
- Results
- ↓
- **Conclusion**

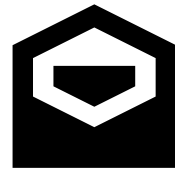
Conclusion

- Code in subject and body performed best
 - Faster re-authentication time
 - Significantly less nervous
- Not current RBA state of the art!
- Link-based method:
 - Re-authentication time did not improve
 - More anxious when perceived for first time

Thank you



riskbasedauthentication.org
das.h-brs.de



stephan.wiefling@h-brs.de



[@swiefling](https://twitter.com/swiefling)